

# SOUTH AUSTRALIAN LOBBYIST REGISTRATION



Government of South Australia

Department of the Premier  
and Cabinet

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## **Business Registration Details**

Business Entity Name: Essential Media Communications

(This will be the display name of your organisation on the register)

Trading Name: Essential Media Communications Pty Ltd

A.B.N 48074671462

## **Owner Details**

Please provide the names of all the owners, partners or major shareholders in your business, including other businesses or individuals. Please note that, where relevant, this information should match the details in your business listing with the Australian Securities and Investments Commission.

1. Tony Douglas
2. Peter Lewis
3. Elizabeth Lukin
4. Chris Perkins

## **Details of all employees undertaking lobbying activities**

Name	Position Title
1. Victoria Purman	SA State Manager
2. Peter Lewis	Director

## **Client Details**

Please provide the names of clients who have engaged you on a retainer to provide lobbying services or any other clients for whom you have provided lobbying services (paid or unpaid) in the past three months?

*Please provide the names of the organisations (or individuals) that are your clients.*

1. SA Unions
2. Property Council
3. United Voice